
Report To:	Planning, Leisure & Environment Group	Date:	11 November 2024
Contact Officer:	Paula Harrison		
Subject:	Swindon ATB Report		

1. Introduction

1.1 **Swindon ATB:**

Following support from Swindon ATB at the anniversary celebration at Rivermead. ATB have been invited to create a proposal for the Council to consider to provide more regular sessions at Rivermead. The following sets out session types and costings:

ATB mostly operate sessions in the "School Holidays" February, April, June, August and occasionally December. These are the 2-3 hour sessions.

1.2 Option 1:

One instructor available onsite on a regular basis after school during term time. Other Parish Council's are exploring a trained coach running a 2 hour session once a week eg: 4pm-6pm and then maybe in the days building up to summer either 5-7pm or 6-8pm as options for a long term partnership.

An ATB instructor with equipment would be charged out at £50 per hour inc VAT = £41.67 less VAT. He would be teaching scooting and skateboarding, playing games and running activity's at the skate parks.

Weekly from March to end of September approx. 28 weeks	£2,800 inc. VAT
---	-----------------

1.3 Option 2:

A two hour event session: £240 Plus VAT = £288.00

These are two hour events which are run by two people.

Monthly events April to September	£1728 inc. VAT
-----------------------------------	----------------

The skate events are very popular. They are vibrant sessions with music and a PA system. ATBShop runs free tuition, games and competitions over 2 hours for scooter riders and skateboarders. Session leaders hand out prizes, give away goodies in competitions and throw outs. ATB bring along loads of hire equipment for everyone to use. On average 10-60 children over the entire sessions can participate. Most of the established events have 40-60 children attend. Everyone's welcome to take part from young toddlers to 18 year old pros!

Parents can even have a go with their children if they would like. ATB have found that lots of children take up new sports such as skateboarding and scooting after participating in ATB events which has led to children becoming more healthy and active.

1.4 ATB can add in free healthy snacks and drinks for an extra £50. The food aspect was really impactful as ATB were able to help family's on low incomes with food and foodbank support. Otherwise ATB maybe able to speak with a local super market to have them support these sessions. ATB also have a special bean to cup coffee machine which is from their old cafe at the skate park which closed last year. Maybe on the longer events we take this and hand out free hot drinks to the parents.

1.5 Option Three:
3 hour event/ or a big event. £333.33 plus VAT = £400 inc VAT
All the events/ sessions will be fully insured to 5-10 million, all staff DBS checked and first aid trained.

2. Considerations

Financial & Budgetary

2.1 West Swindon Parish Council has £7336 in general reserves from underspends on the Grants budget in previous years. This could be allocated to events. There is also £5,000 in Youth Development budget code that is unspent this year. From a practical perspective it can be more efficient and cost effective to utilise an existing organisation and its expertise for youth engagement, particularly where there is an established and popular brand or type of provision.

2.2 Committing to a number of events will be more likely to establish and sustain attendance whilst also providing scope to build relationships with young people. As a venue, Rivermead is accessible and open which enables any young person to participate however the organisers could take a register to monitor the percentage attendance from outside of the Parish. The cycle track was designed to accommodate any mode of wheels including wheelchairs so should lend itself well to inclusive participation.

3. Recommendation

3.1 The Committee notes the options and considers a preferred proposal.

