

Website & Socials Analytics

Page path and screen class +		↓ Views	Active users
Total		2,964 100% of total	637 100% of total
1	/	700	284
2	/meetings	301	73
3	/work-with-us	236	145
4	/request-a-service	184	54
5	/council	162	97
6	/news	156	89
7	/blog/join-our-team	143	109
8	/volunteering	115	100
9	/contact	59	45
10	/Allotments	52	29
11	/blog/help-keep-swindon-tidy-clear-200000-bags-of-litter-in-2025	51	16
12	/our-services	41	26
13	/finance	37	22
14	/walking-maps	35	27
15	/finance/audit	33	19

Website Page Visits Google Analytics

Last 90 days
12th Dec 2024 – 11th Mar 2025

16	/Our-Team-Your-Environment	32	32
17	/events/planning-leisure-environment-february-2025	32	12
18	/events/full-council-december-2024	31	10
19	/events/planning-leisure-environment-january-2025	30	13
20	/events/full-council-january-2025	28	14
21	/emergency-support	25	11
22	/community-grants	23	19
23	/Transparency	22	15
24	/events/full-council-february-2025	22	9
25	/events/finance-staffing-january-2025	21	12

Facebook Page Overview

Last 28 days
12th Feb – 11th Mar 2025



Followers
1,304



Followers
537

Views

Views ⓘ	13,566
3-second views ⓘ	454
1-minute views ⓘ	0
Watch time ⓘ	1h 49m
Reach ⓘ	3,235

Interactions

Content interactions ⓘ	316
Link clicks ⓘ	2










Audience

Follows ⓘ	11
Unfollows ⓘ	1
Net follows ⓘ	10

Facebook Posts

5th Feb
to
11th Mar

Facebook posts
are
automatically
shared to our
Instagram
account

	Jenna Fox has transformed the subway at Bodiam Drive, it looks fabulous! #wspc #arttrail #lovewhereyoulive #subwayart Tues, 11 Mar	Views 299	Reach 152
	Jenna Fox has created a fantastic mural at Bodiam Drive subway! It's a fabulous transformation, thank you so much! Watch this space for more subway transformations..... #lovewhereyoulive #wspc #arttrail #subwayart Tues, 11 Mar	Views 594	Reach 348
	#whatwspcdidnext #lovewhereyoulive #litterpicking Thurs, 6 Mar	Views 553	Reach 323
	📍 Join us for the next Planning, Leisure & Environment Committee meeting and find out what's happening in West Swindon! 📅 Monday 11th March ⌚ 6:00 PM 📍 Parish Council Offices, Unit 25, Westmead Industrial Estate We'll be discussing key local topics, including: ✅ Road sweeping & grass cutting 🌿 ✅ Street art & youth engagement 🧑🏻👤 ... Wed, 5 Mar	Views 443	Reach 256
	Jenna Fox is transforming the once dull subway at Bodiam Drive, Toothill into a vibrant canvas bringing the theme of "A Walk in Nature" to life and once finished is inviting residents to momentarily escape the urban hustle. Once transformed, the subway will come to life, turning every walk and bike ride into an opportunity to step into a peaceful... Tues, 4 Mar	Views 1,475	Reach 841
	Let's get behind this challenge for a cleaner, greener West Swindon! #lovewhereyoulive #cleanandgreen #litterpicking Tues, 4 Mar	Views 679	Reach 428
	Your video Tues, 25 Feb	Views 238	Reach 168
	The team has been working hard cleaning and clearing alleyways around Freshbrook #whatwspcdidnext #wspc #lovewhereyoulive Tues, 25 Feb	Views 577	Reach 330
	We are excited to trial our new initiative 'Love Where You Live Litter Picking Station, located next to the noticeboard at Peatmoor Lake. We provide everything you need—bin bags and litter pickers—so all you have to do is show up and start picking and when you've finished put the bag in the bin and return the litter pickers to the station! Peatmoor Lak... Thurs, 20 Feb	Views 1,308	Reach 716

Facebook Posts

5th Feb
To
11th Mar

Facebook posts
are
automatically
shared to our
Instagram
account



Your video
Wed, 19 Feb

Views Reach
621 328



The shrubs in Titchfield Close, Grange Park have had a haircut #whatwspcdidnext #lovewhereyoulive
Wed, 19 Feb

Views Reach
719 406



🌸 Sponsor a Mural – Make a Lasting Impact! 🚲 West Swindon’s well-used paths and cycleway subways need a bold transformation—and your business can be part this exciting initiative titled "Subway Art: Elevating Spaces" Starting from as little as £500, you can sponsor a stunning, long-lasting mural, created by talented graffiti artists turning dull...
Wed, 19 Feb

Views Reach
3,528 1,982



Come and join us this Saturday for the Middleleaze and Shaw litter pick. We provide the equipment so all we need is you! Meet us at 9am at the noticeboard at Shaw Village Centre, can't wait to see you 😊 #cleanandgreen #whatwspcdidnext #litterpicking
Wed, 12 Feb

Views Reach
420 254



Swindon's Festival of Tomorrow has more than 150 events, more details below 😊
<https://www.facebook.com/share/p/12DqP5p4zFa/?mibextid=wwXlfr>
Tues, 11 Feb

Views Reach
250 148



Your video
Thurs, 6 Feb

Views Reach
188 150



Today was the Skate Park's turn for clearing, edging, cutting back and tidying up 😊 #cleanandgreen #wspc #whatwspcdidnext
Thurs, 6 Feb

Views Reach
594 365



🌸🌿 Spring is in the air, and so let's talk about new projects for our community! 🌿🌸🌞 Your Planning, Leisure, and Environment Committee is meeting next Monday, 10 February at 6:00 PM at the Parish Offices, and we'd love to see you there! This is your chance to share ideas, suggest projects, or have your say on how we can make our parish even better...
Thurs, 6 Feb

Views Reach
402 250



Come and join us for the 2nd Toothill litter pick of 2025, we'd love to see you! It's a great way to meet new people whilst making an immediate difference to the area #cleanandgreen #keepingswindontidy #whatwspcdidnext
Wed, 5 Feb

Views Reach
652 604