

WEST SWINDON PARISH COUNCIL

Grant Application Form

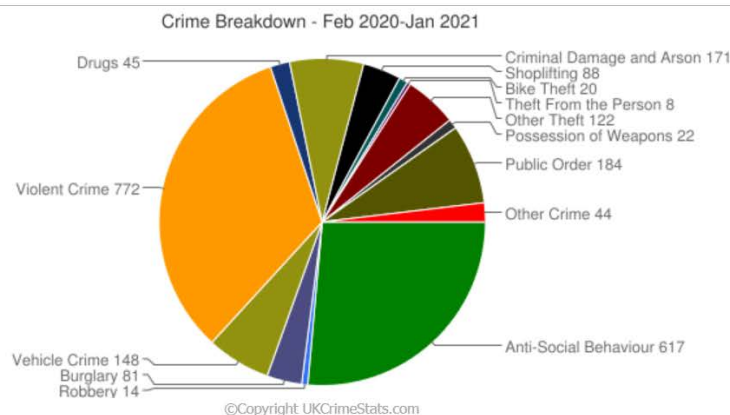
West Swindon Parish Council
West Swindon Library
Whitehill Way
Swindon
SN5 7DL
Email: clerk@westswindon-pc.gov.uk
Tel: 01793 466418

About You:	
Date:	11 th March 2021
Name of Organisation	Wiltshire and Swindon Crimestoppers
Name of contact person	Emily van der lely
Contact Address and contact number	Wiltshire Committee does not have a central address
E-mail for organisation	Emily.vanderlely@crimestoppers-uk.org
How long has your organisation has been active?	Over 30 years nationally Supported by current Regional Manager 6 years
Please tick the boxes to confirm you are submitting all of the following with your completed application:	Governing Document e.g. Constitution/Terms of Reference <input checked="" type="checkbox"/>
	Management Group or Committee Membership details <input checked="" type="checkbox"/>
Annual Turnover of your organisation	£500.00 – specifically for Wiltshire & Swindon Committee
Your Grant Project:	
Name of project or activity?	Awareness Raising in West Swindon
<u>Who</u> is it for? and <u>where</u> is it happening?	<i>E.g what neighbourhood?, age group? community of interest?</i> Target groups: <ul style="list-style-type: none"> • General community – 18 years + • Young people 11-18 years Where: <ul style="list-style-type: none"> • Digitally targeting West Swindon e.g. Facebook, Snapchat, Instagram • Community reach Notice boards, local facilities, local newsletters or similar
How will residents in West Swindon benefit from this?	<i>Describe the benefits to West Swindon residents:</i> Across January/February of 2021 West Swindon recorded 287 crimes, which is 9.3 % of Swindon's Total. This project aims to build confidence in the community through the reassurance of the Crimestoppers and Fearless (youth brand) services that are available 24 hours a day, 365 days of the year for free! In addition to offering this service online, our phone service offers a translation service for over 140 languages.

	<p>Fearless.org is the charities youth brand, offering none judgemental information for young people and resources for youth professionals. Recently the Regional Manager supported the delivery of an exploitation awareness session to local youth professionals, this included 82 representatives for Swindon including schools, youth services to NHS services. Results from the session included:</p> <ul style="list-style-type: none"> • 99% of the attendees said that would recommend this workshop to other professionals • 69% said that they were 'Confident' to go onto deliver a Fearless session. <p>Along side this work, a digital campaign was across the two counties occurred, resulting in 722,539 impressions. This work would like to continue this specifically in West Swindon.</p> <p>This project will work with the local policing team to establish target locations that would benefit from reassurance of the charities 100% anonymous reporting service.</p> <p>By raising awareness, we anticipate deterring some criminal activities from being carrying due to understanding that anyone could be reporting them.</p>
<p>When you aim to start and finish?</p>	<p>As soon as possible – ideally pre summer activity ready for covid restrictions lifting and the likelihood of ASB increasing.</p>
<p>What funding are you requesting from the Parish Council?</p>	<p><i>List of items and amounts:</i></p> <p>Digital campaign activity £500 across 3-6 months Traditional resources e.g. posters, outdoor banners £500 Potential Lydiard Park activity for the community – including bike marking, refreshments and partnership promotion £550</p> <p>Total £1,550.00</p>
<p>Please detail any match funding you will bring to the project <i>e.g. donations, in kind funding, volunteer hours.</i></p>	<p>Volunteering time and support Regional Managers time, facilitation of the activity and support National charity media release where appropriate</p>

Supporting evidence of criminal activity in Swindon:

Crime Plus ASB Breakdown for SN5



Thank you. Please return your form in person, post or email to: Grants, West Swindon Parish Council, to the contact details at the top of the form.