

WEST SWINDON PARISH COUNCIL

Communications Update

1. Notice Boards

- 1.1 The noticeboard at Toothill has now been repaired, all 4 noticeboards are now in working order and being used regularly.
- 1.2 Aside from agendas and notices, the Assistant Clerk has started a new 'Volunteer of the month' blog, each month a spot-light is shone on one volunteer, this has been well received and appreciated by the volunteers, this also acts as a tool to attract new volunteers.
- 1.3 The notice boards will be used to promote the work of the team over the summer months.

2. Social Media

- 2.1 The Parish Council has a Facebook page and website to promote information. At a previous meeting it was suggested that these could be used more frequently to share information about the work of the team, volunteers and Parish Council issues and projects.
- 2.2 There is now an active Facebook and Twitter account.
- 2.3 The main threads where the Parish Council have been tagged into by members of public are in relation to grass cutting, generally there is a mixed feeling about longer grass in certain areas.
- 2.4 Currently there is no set frequency or format to Parish Council posts on social media, however we have some positive and engaging material lined up to post over the summer months.

3. Website

- 3.1 In response to Councillors' feedback we have created a Frequently Asked Questions section on the website.
- 3.2 Cllr Mike Burtenshaw recently wrote an article on the impact of plastic waste which is posted on the website. If Councillors are interested in writing about a subject or creating a blog, this could be posted on the website or on social media.

4. Recommendations:

- 4.1 Councilors to note the report and submit any feedback or suggestions for future content.

Leanne Curtis – Assistant Clerk