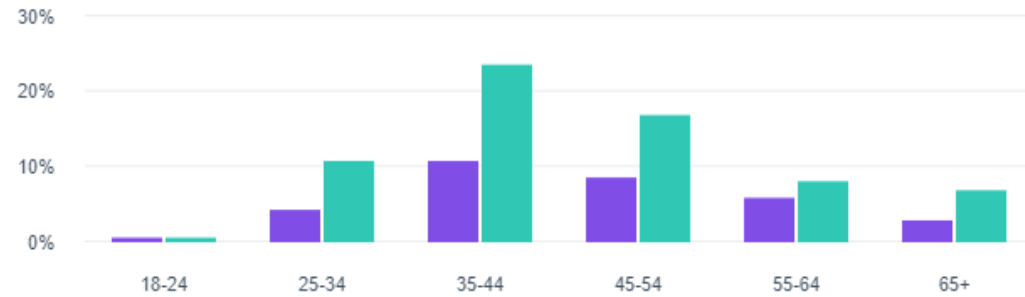


Facebook Insights November 2022

Facebook Audience

Age and gender

Men 33.30%
Women 66.70%



Location






Towns/cities

Countries

Swindon	732
Wroughton	10
London	7
Bangalore, Karnataka, India	6
Wootton Bassett	5
Calne	4
Chippenham	4
Highworth	3
Lydiard Millicent	3
Purton	3

Page Overview

Interactions

 Reactions	220
 Comments	57
 Shares	26
 Photo views	293
 Link clicks	13

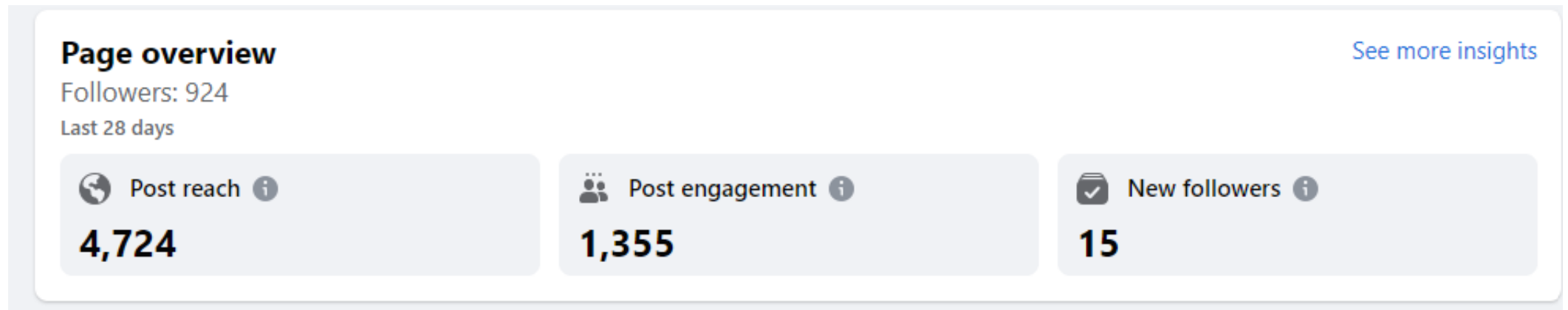
Discovery

 Post reach	4,724
 Post engagement	1,355
 New Page followers	15

Page Overview

Post reach

The number of people who saw any of your posts at least once. Reach is different from Impressions, which may include multiple views of your post by the same people



Post Engagement

The number of times that people engaged with your post through reactions, comments, shares, views and clicks

Post Insight

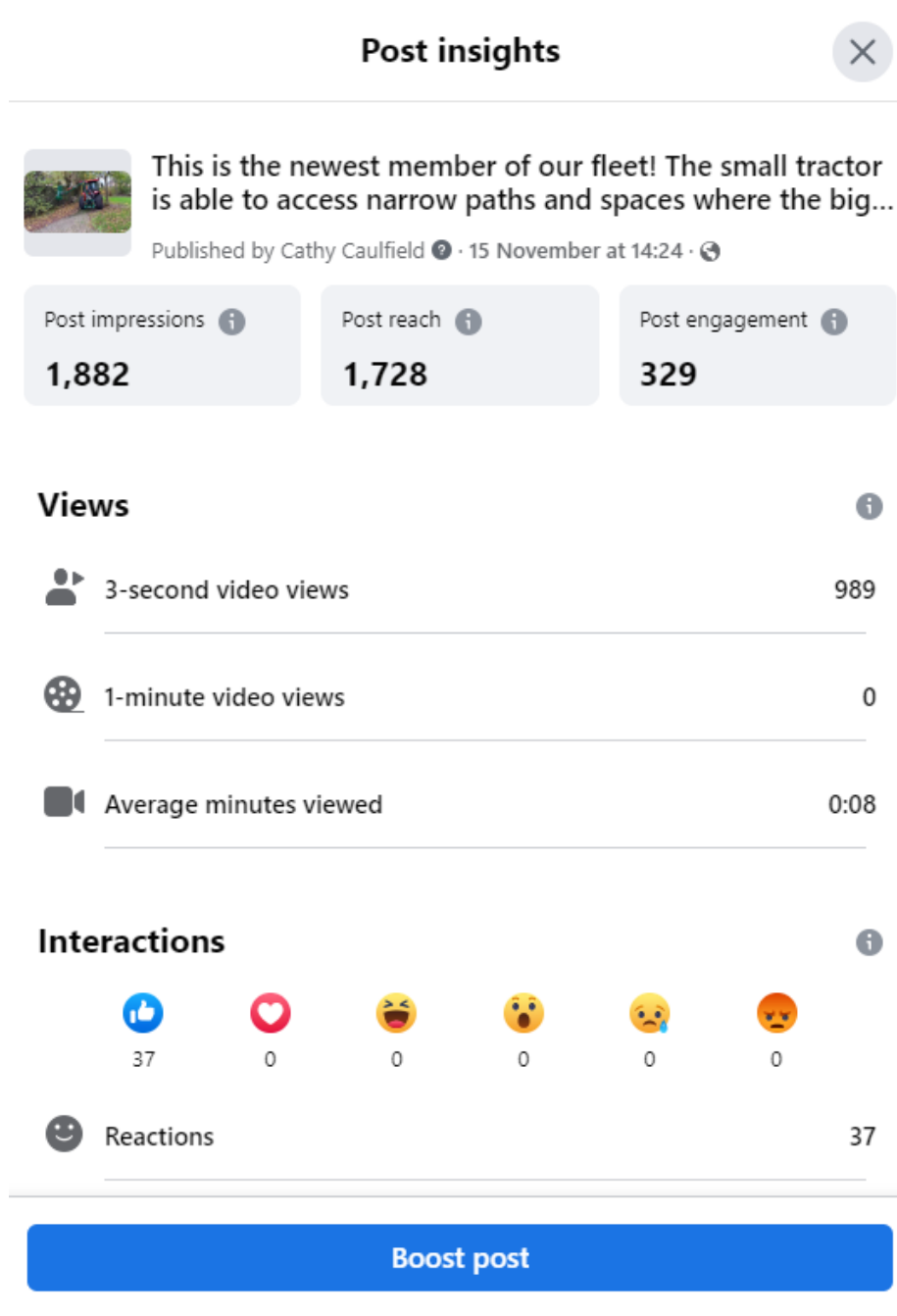
Top Post

Post Impressions

The number of times that your post was on screen

Post Reach

The number of people who saw any of your posts at least once. Reach is different from Impressions, which may include multiple views of your post by the same people



Post Engagement

The number of times that people engaged with your post through reactions, comments, shares, views and clicks