

## **WEST SWINDON PARISH COUNCIL**

### **Planning & Environment Committee**

#### **Subway Art Work**

##### **1. Options:**

- 1.1 At the Planning & Environment Committee (Min. 108. 7 August 2019) Councillors considered a number of options to deter the prevalence of graffiti. The Committee resolved that the Parish Council looks to engage with graffiti painters to purposely paint areas prone to tags or graffiti.
- 1.2 The Parish Office has had a dialogue with a company called The Visual Drop which specialises in street art. The Visual Drop can take on a specific brief set by the Parish Council and design art work that has prior approval. The Parish Council can have full sight and involvement in any proposed ideas and designs before production. <https://www.facebook.com/pg/thevisualdrop> The Company can also work with children and young people if required. The Company have provided the following costings:
  - Design artwork costs £150 per day
  - 2 person painting team costs £400 per day
- 1.3 A subway would be estimated at one day's design artwork and two to three days painting. This is subject to the type of design and complexity. Therefore a single subway would be in the region of £1400. The Visual Drop can offer a price for multiple locations or work towards a designated budget.
- 1.4 Alternatively, the Parish could look at mural production in a different way. Any alternatives would need to consider site safety, finished production and longevity.

##### **2. Financial Implications:**

- 2.1 The Parish Council has £1000 in the existing annual budget for street art. Any sum above that would be an overspend but is likely to be able to be accommodated in the overall expenditure for the year.

##### **3. Recommendations:**

- 3.1. That Councillors note the report and consider next steps.

Paula Harrison  
Parish Manager